

**WARNER
LAMBERT**

January 2, 1997

Mr. Steve Uhler
Creative Director
ABC Radio Networks
825 Seventh Avenue
New York, NY 10019

Re: Tiny Size Chiclets

Dear Steve,

Great job on the Tiny Size Chiclets radio commercials for the Disney Radio Network. I believe that "Party in every Pak" and "Game Show" are the two best spots ever created for this brand. Everyone at ACG is excited about the rotation and believe they can help drive our business forward.

I look forward with much anticipation our next spots to be created for this unique network.

Sincerely,



Andy Judson
Manager- Kids Gums