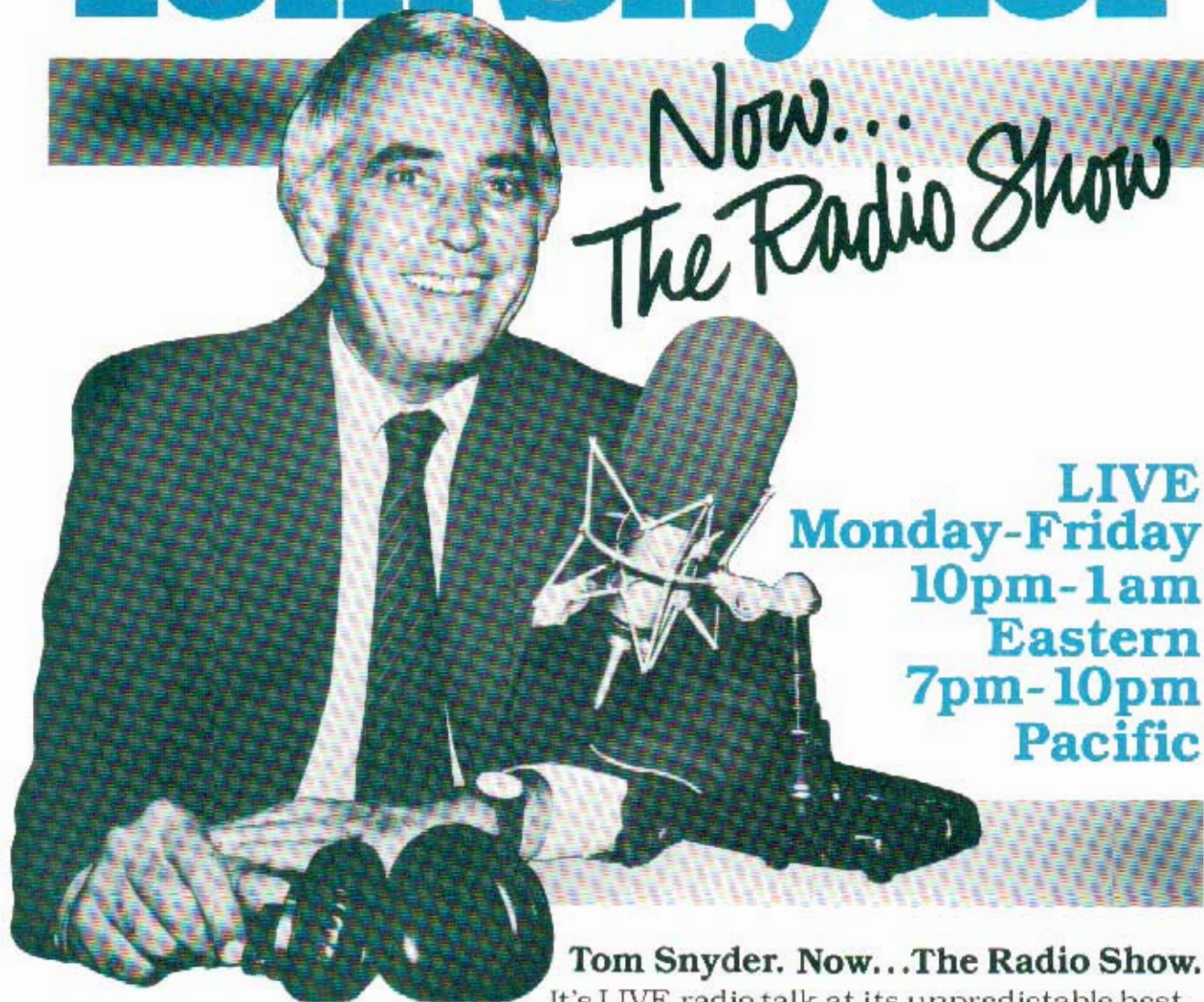


Tom Snyder

Now...
The Radio Show



LIVE
Monday-Friday
10pm-1am
Eastern
7pm-10pm
Pacific

Tom Snyder. Now...The Radio Show.

It's LIVE radio talk at its unpredictable best—starring one of America's most dynamic and respected talk personalities. A nightly blend of no-holds-barred conversation, pointed opinion and breezy humor—as only Tom Snyder can deliver! Featuring exclusive interviews with the day's top newsmakers, entertainers and off-beat personalities—*plus* listener phone calls. Tom Snyder's back—and the airwaves may never be the same!

Call Maurice Tunick at: (212) 887-5638

Tom Snyder on the radio—the excitement begins!

 **ABC RADIO NETWORKS**

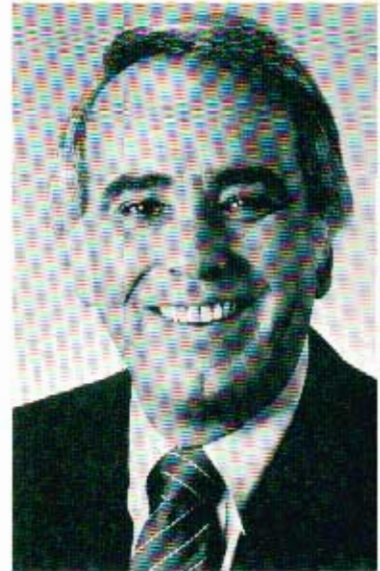
Tom Snyder

Now...The Radio Show

LIVE RADIO TALK AT ITS UNPREDICTABLE BEST

Who

Already a living legend in broadcasting and an instantly recognizable figure to audiences everywhere, Tom Snyder has been on the cutting edge of conversation and broadcast journalism for years. He served as host of NBC Television Network's legendary late-night program, "Tomorrow," and also anchored the weekly NBC magazine, "Prime Time," as well as several specials including "The National Love, Sex and Marriage Test" and "The National Disaster Survival Test." As audiences across the nation will enthusiastically testify, Tom's intimate approach to broadcasting makes him ideally suited to host a national radio program. Informed, opinionated, articulate, disarming and humorous—Tom Snyder is an American original!



What

THE TOM SNYDER SHOW is **LIVE** radio talk at its unpredictable best—featuring a nightly blend of the kind of no-holds-barred conversation, pointed opinion and breezy humor that only Tom Snyder can deliver! Timely and topical, **THE TOM SNYDER SHOW** is a "Nightline" of radio. Every weeknight, Tom Snyder addresses the issues directly with the newsmakers involved—asking the kind of hard-hitting questions that have made him one of the most respected interviewers in broadcasting. But **THE TOM SNYDER SHOW** encompasses much more than news. Tom will also be profiling intriguing personalities from the entertainment world, as well as discussing the lighter side of the human experience. **THE TOM SNYDER SHOW** is a veritable potpourri of fascinating entertainment for the discerning listener!

Where

THE TOM SNYDER SHOW is broadcast direct from Los Angeles, California.

When

THE TOM SNYDER SHOW is aired live-via-satellite every weeknight 10pm–1am Eastern Time, 7pm–10pm Pacific Time.

Why

THE TOM SNYDER SHOW offers radio stations—and advertisers—across the country an opportunity to capitalize on one of the most familiar personalities ever to sit behind a microphone. Exciting guests, timely and controversial issues, riveting conversation, humorous interplay . . . and, always, some surprises! **THE TOM SNYDER SHOW** attracts and locks in audiences everywhere!

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